

URL

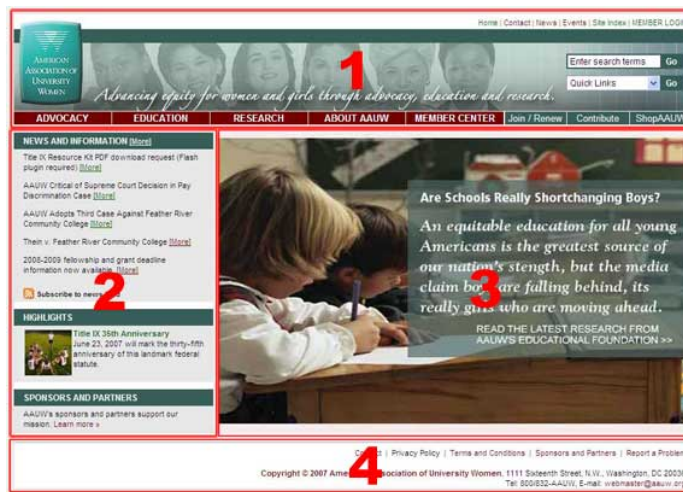
<http://beta.aauw.org/>

(NOTE: Please remember that this is the beta website and we are still in the process of reviewing content, updating applications and testing processes. Users other than members should not have access to this site until launch. Always refer to aauw.org as the public, up-to-date website. We will continue to support aauw.org as the current website until launch.)

HOMEPAGE

The homepage consists of four distinct regions:

1. **Header** – contains administrative navigation, search functions, branding, mission statement and global navigation.
2. **Left navigation area** – contains links to news and information, rotating small feature, and links to sponsorship information.
3. **Content well** – contains large rotating feature graphic.
4. **Footer** – contains links to general information about AAUW including contact information.



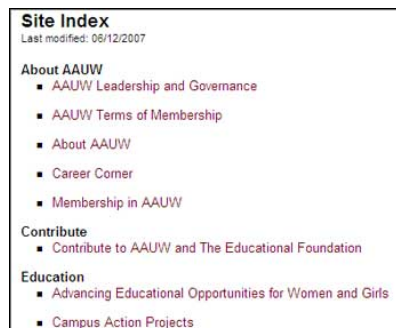
Header

The header offers multiple ways to navigate through the site.

1. **Site Index**



The site index provides an aggregate list in alphabetical order of key sections/pages of the site. The list is dynamically generated based on standard page metadata and is categorized by global content areas/site directory structure.



2. Search

A simple search using the full-text search capability of the new content management system has been implemented. Enter your search terms in the available input box to render a list of results.

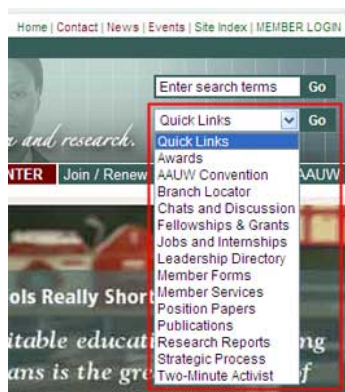


The search results will display the search terms, total number of matches for the search terms and the total number of documents searched. The results will also display the name of the file, include an icon for any non-html document (PDF, Word, etc.), and a breadcrumb identifying where the page is located in the site structure. (**NOTE:** Search has not been configured on beta.aauw.org yet. Please check back following convention for availability.)



3. Quick Link

Quick links is a short drop-down menu of shortcuts to site sections or pages that are most often accessed on the site as determined by website analytics. Simply mouse over the menu to highlight and load the desired page. The list will be updated as often as is dictated by user traffic, but it will remain relatively short for usability purposes.



4. Global Navigation

The maroon and green tabs at the bottom of the header provide access to the main sections of the site. The navigation is mission-based rather than departmentally-focused in order to target a mainstream audience.



AAUW'S New Website (Beta Site Review)

Click on a tab to access a section landing page or mouse over any of the maroon tabs to display a drop-down list of additional links. The drop-down list displays the top level subsection navigation for each main content section. The overall site structure is designed to be no more than 3 levels deep at any point.



5. Member Login

It is possible to access members-only content multiple ways throughout the site. Chief among those ways are the Member Login link in the upper right-hand corner of the site and the Member Center global navigation tab.



Click on the Member Login link to open the AAUW Member Login screen.

AAUW Member Login

Last modified: 05/03/2007

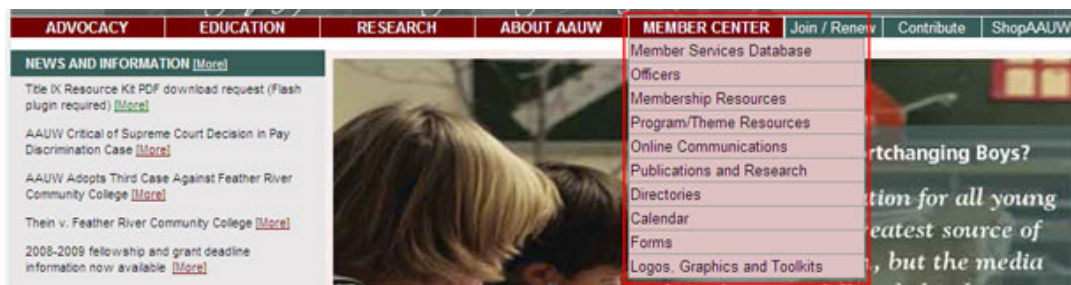
Sorry! The page you are trying to access is a Members Only resource. If you are an AAUW member, please log in below with your AAUW member ID. If you don't remember it, use the member ID lookup.

LOGIN

Member Number:

Not a member? Discover how you can become a member of AAUW.

Provide your member number to load the Member Center landing page. (**NOTE:** Member ID lookup is currently unavailable, but will be accessible upon launch of the site in the fall.) The member login screen will also appear for other members-only content that is not structurally located in the Member Center including *Washington Update*, *Mission in Action*, etc.

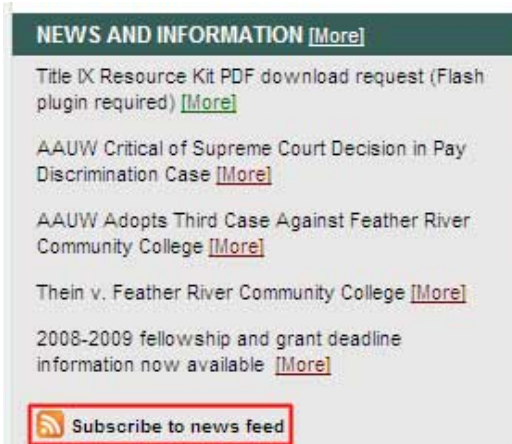


You may also mouse over the Member Center tab to display the available subsection navigation options. If not already logged in, the AAUW Member Login screen will appear. If you are already logged in, you will be directed to the requested page in your browser.

Left navigation area

A left-hand column consistently appears throughout the site, but is used to feature content on the homepage. The elements contained here will primarily be dynamically generated which will help the content to appear fresh and up-to-date.

1. News and Information



News and Information is a dynamically generated list of links to important new or updated pages on the website. Due to limited homepage real estate, the box is limited to the 5 most recently updated pages on the site the box, but it includes a link -- [MORE] -- to a detailed list of items that have appeared on the homepage within the last 3 months.

The news and information list is also available via RSS feed. Subscribers may access the feed through their browser or a news aggregator such as My Yahoo! The feed will keep subscribers up-to-date on AAUW issues even when they are unable to visit the website. (NOTE: A weekly RSS feed of equity-related articles that have appeared in online media is also planned. Placement of additional feeds is still to be determined.)

2. Highlights

A rotating feature displayed in the Highlights box will help keep the homepage fresh and engaging to a diverse audience.



Content may range from promoting special events, to generating support for key issues, to getting critical information out to members. Due to limited homepage real estate, features in the highlights box will cycle through with the large feature graphic in the content well to maximize exposure for all features. Using the scheduling functionality of the new content management system, available features will display at various times throughout day.

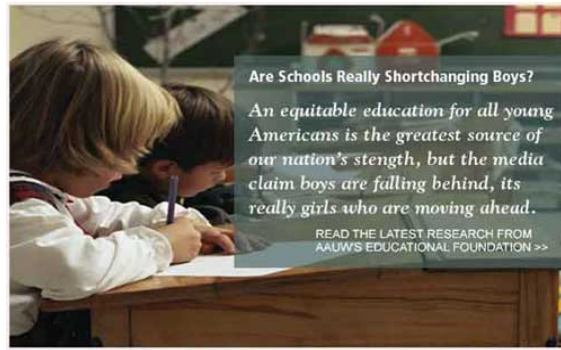
3. Sponsorship

In an attempt to keep the homepage uncluttered and the messaging focused, ad banners will no longer appear on the homepage. Instead, a simple box linking to information about current sponsors and potential partnership opportunities will be available on all pages throughout the site.



(NOTE: The exact language is still to be determined. Use of small logos to promote major corporate partners is also being considered.)

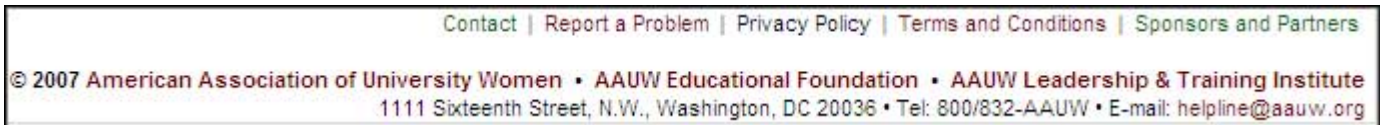
Content well



The main feature on the homepage contains an impactful image and related message to illustrate what AAUW is and what it does. Due to limited homepage real estate, features in the content well will cycle through with the smaller features in the Highlights box in order to maximize exposure for all features. Using the scheduling functionality of the new content management system, available features will display at set intervals to keep the homepage fresh.

Footer

The footer contains links to general information about AAUW including our privacy policy, copyright language, and complete contact information.

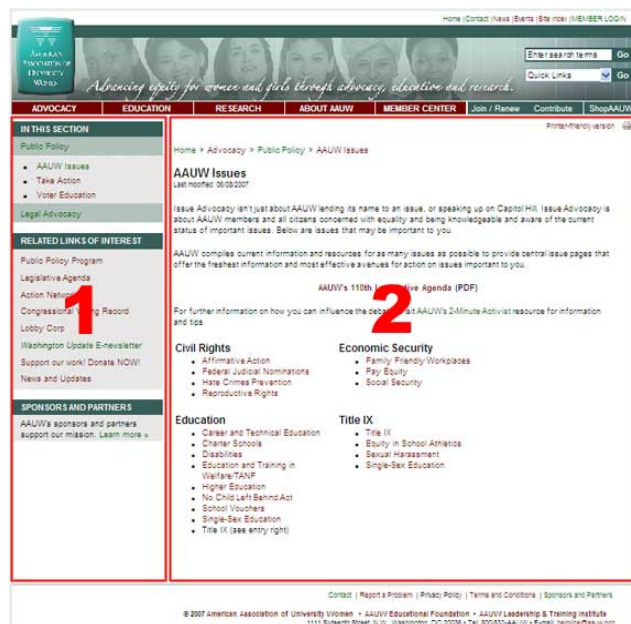


(NOTE: Please use the Report of Problem link to notify AAUW national of any major site problems. This is the beta site, so online processes, applications and content continue to be updated daily.)

SECONDARY PAGES

Content pages preserve a consistent user interface by carrying over the four regions introduced on the homepage. The header and footer remain unchanged, but the left navigation and content well now serve a different function.

1. **Left navigation area** – contains the section navigation and lists of related links.
2. **Content well** – contains the text, images, etc. that comprise the main content of the site.



* Information contained in this document is subject to change.

Left navigation area

1. In This Section

This box displays the sub-navigation for standard content pages throughout the site. The links change from page to page, but the look and placement remain consistent throughout. The navigation is simple and displays no more than two levels deep allowing users to jump to various main content areas. Sub-navigation is color-coded to provide a visual cue as to the hierarchy and placement of content within the structure of the site.



2. Related Links

This box contains a pre-set list of key section-related links that do not appear in the sub-navigation. The links change from section to section, but the look and placement remain consistent throughout. These flexible lists allow non-critical information to seamlessly reside on a content page, while ensuring that the message of the content remains clear and concise.



Content well

Consistent with its placement on the homepage, the content well on standard secondary pages contains the bulk of information on the site. (**NOTE:** Content is undergoing review to reduce the volume of text on many pages in order to improve readability and manageability.) The content well also contains additional tools to assist visitors in using the site.

1. Breadcrumb

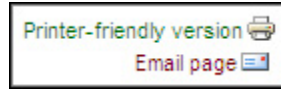
The breadcrumb identifies the page location within the overall site structure. This navigational tool helps users orient themselves within the hierarchy.



Legal Resource Referral Network

Last modified: 04/10/2007

2. Printer-friendly/E-mail page functions

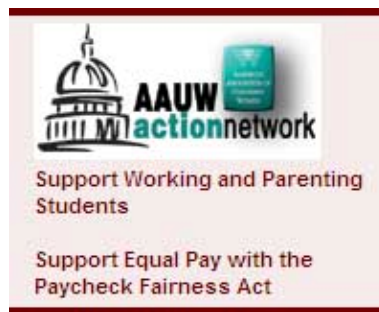


Often site visitors print out web pages, but they generally do not want the design elements that consume a great deal of ink and paper to be included. Click on the printer-friendly link to display the information from the content well without a header, footer or left navigation for printing.

Or feel free to share something interesting you have found on the site with others by using the e-mail page function. Click on the e-mail page link to complete a simple form and share the page URL and your comments with friends, family and colleagues. (**NOTE:** The e-mail page function is under development, but will be accessible on the site for launch.)

3. Additional resource “sidebars” (optional)

In order to help keep text in the content well concise and focused, content contributors have the option of including “sidebars” or links to additional internal and/or external resources on their pages. While the list of related links in the left navigation area is section-specific, these navigational links are specifically tied to the information within the content well.



RESOURCES

URL

<http://beta.aauw.org/>

Launch

Midnight, September 16, 2007

Questions/Feedback

Click on the “Report a Problem” link in the footer on the site.

Contact

webmaster@auw.org