Web Managers Special Interest Group
Join the Conversation

As web managers and web users who are connected with AAUW, we are a varied group and we won't possibly get through all of the topics we might want to discuss in a one hour meeting. This handout gives tips on how to connect with each other so that we can share our expertise and be more efficient and effective in getting AAUW information to our members and the public.

☐ **Join the branch/state web manager e-mail list that is sponsored by the Association.**
This list will be particularly beneficial for working web managers during the conversion to the new www.aauw.org – scheduled for September 16, 2007. See instructions at http://aauw.org/member_center/websites/ or send an e-mail to listedit@aauw.org saying you want to join the webmgrs list.

☐ **Sign up for and use the AAUW Discussion Boards,** http://discuss.aauw.org.
While those systems may be reorganized or otherwise changed in the next few months, they are, at the moment, the one official "public" place for members to post messages to each other.

☐ **Check out http://wiki.bbvx.org**
and consider taking ownership of a section that matches your passion. What do you think is missing from www.aauw.org? Can you fill that hole?

☐ **Start a blog or encourage your "prime communicator" to start one,**
and let the rest of us know about it (through the e-mail list, the discussion board, or the wiki). If you regularly share information on a specific AAUW topic with the members of your branch, consider opening it up to the world. There are already AAUW blogs at blogger.com, myspace.com, and facebook.com.

☐ **Learn about RSS**
Feeling overwhelmed by information? RSS tools help you structure all that info, get it out of your e-mail into a personal "e-newpaper." The new aauw.org site will provide RSS feeds. Check out how your state/branch website can republish them.

☐ **Watch for a call for tech volunteers**
Tech skills will be important to AAUW's future.

☐ Take this information to those who couldn't be with us in Phoenix!